

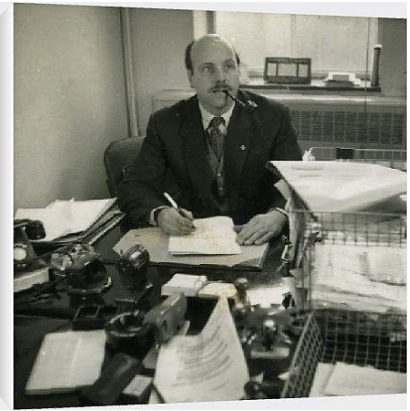
Say It Right Effective Communication for Internal Auditors

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Phil Tarling,
Vice President, Internal Audit Centre of Excellence, Huawei
Former Chairman of the Global Institute of Internal Auditors



Changing face of Communication



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What should CAE's do

CAEs need to :

1. Listen to what the Board are saying directly and through the Audit Committee
2. Listen to what the senior executives are saying
3. Understand what the messages are
4. Make sure that what you are saying is to the right people - Be careful of the "Reply All" button
5. Make sure that your communication is clear, reports concise and in plain language
6. Get a name as the "Advisor" to the Board and Audit Committee; the person for business advice
7. Have regular informal interaction with the Audit Committee members and the Chairman
8. Go beyond just reporting audit results; be part of the business discussing business issues with senior Executives
9. All the internal audit team need to be effective communicators
10. Regularly communicate emerging risks facing the enterprise and the systemic

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THANK YOU

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